

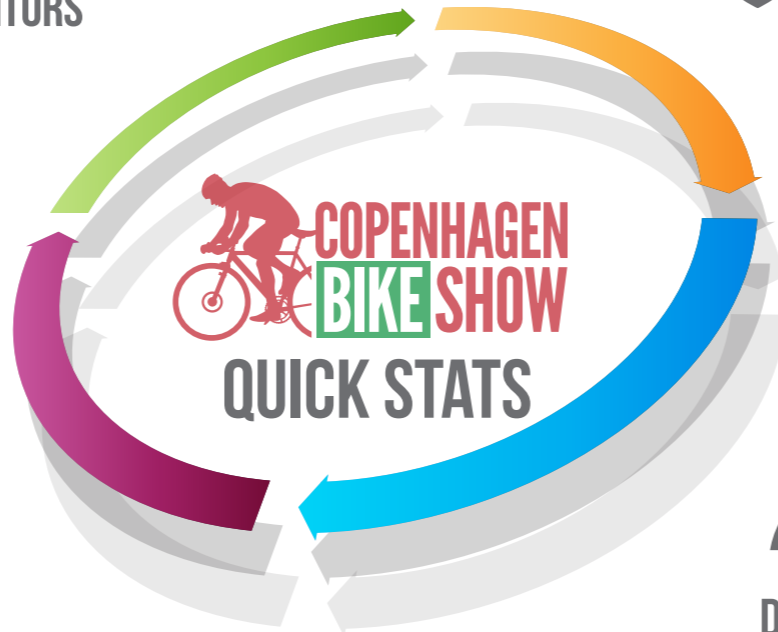
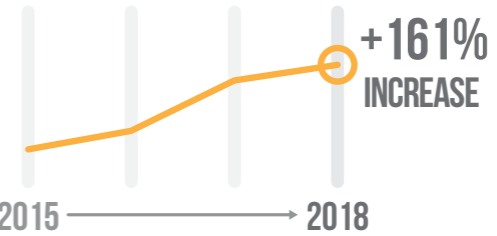
The number of visitors have increased from 7.564 in the 2015 to 12.867 in 2018. *We expect more than 15,000 in 2019. Please note that the show in 2017 had 3 opening days and only 2 in 2018

VISITORS

EXHIBITORS

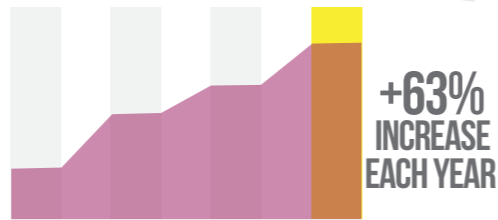


The first show in 2015 were populated by 47 exhibitors, and in 2018 we had 123 exhibitors from 14 countries. An impressive 161% increase



BRANDS

The number of brands represented at the show, have increased 63% on average every year since the first show in 2015.



DEMOGRAPHIC

More than half (55%) of the visitors in 2018 were men aged 35 to 55. Women in the same age range constituted 18%, men aged 55+ were at 15%, women aged 55+ were at 8% and 4% others.

